



# **Digital Brand Protection**

Detect your trademark infringements and brand misuse cases on the Internet with <u>ImmuniWeb<sup>®</sup> Discovery</u> digital brand protection offering







#### www.immuniweb.com

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#### Why Investing in Digital Brand Protection



of companies now consider cybersecurity a critical business risk

Gartner

\$4.45M

is the average cost of a data breach in 2024, a 15% surge in just three years

IBM

## 100+

countries have laws imposing a personal liability on executives for a data breach

ImmuniWeb

Digital Brand Protection helps combat online threats like counterfeiting, copyright infringement, and malicious content. By actively monitoring the internet and taking swift action against these issues, you protect your brand's image, prevent financial losses, and maintain consumer trust.

### Digital Brand Protection with ImmuniWeb<sup>®</sup> Discovery





#### 🝸 Search and Filters 🛛 🐉 Automatic Classification 📋 Risk Customization 📎 Tags 🗘 Add 🖓 Export 📎 Canary

	Show only new or updated assets since my last login Group similar assets					
•	Incident	¢	Туре	¢	Details	Risk & Remediation 👻 🚍
	Stolen Credentials  Selection Credentials Solution Credentials Solution Credentials Solution Credentials Solution Credentials Solution Credential Solution Credential Solution Credential Solution		Data Leak		Show Details	

### Efficient. Simple. Cost-Effective.

Combined with our attack surface management technology, our digital brand protection offering rapidly brings to your attention cyber- and typo-squatting domains, ongoing phishing campaigns, fake accounts in social networks, and malicious mobile applications imitating your corporate brand or usurping your identity.

Just enter your company name to launch the continuous monitoring of cyber risks and threats on the Internet including Dark Web. Detect fraudulent websites that imitate your branded design or misuse your corporate logo for fraudulent, unwarranted or illicit purposes. Spot copyright and trademark infringements as soon as they occur with our awardwinning digital brand protection technology.

Enjoy a fixed monthly price per company regardless the number of your domains, security incidents or phishing campaigns. Customize instant alerts to relevant people in your DFIR or legal team. Leverage our API to synchronize the digital brand protection data flow with your internal systems, such as SIEM, or just export the findings into a PDF or XLS file. Our security analysts are here to help may you need additional details, investigation or support.

Trusted by 1,000+ Global Customers





Paytweak

haymarket®







## Looking for Something Else?

Explore 20 use cases we have for you



**API** Penetration Testina



**API Security** Scanning



**Attack Surface** Management



**Cloud Penetration** Testing



**Cloud Security Posture** Management



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**Continuous Automated** 

**Mobile Penetration** 

**Mobile Security** 

**Network Security** 

Assessment

Red Teaming

Testing

Scanning



Continuous Penetration Testing

Cyber Threat ഹ്ം Intelligence

> Cybersecurity Compliance





**Digital Brand** Protection







**Third-Party Risk** Management

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Web Penetration







#### www.immuniweb.com



**66** ImmuniWeb outperformed IBM Watson for Cybersecurity and won in the **"Best Usage of Machine Learning and AI"** category



One Platform. All Needs.