

COPPA Compliance

COPPA Compliance: A Comprehensive Guide



[COPPA \(Children's Online Privacy Protection Act\)](#) is a U.S. federal law that sets rules for websites and online services that collect personal information from children under the age of 13. It requires website operators to obtain parental consent before collecting, using, or disclosing a child's personal information.

Key Requirements of COPPA:

- **Parental Consent:** Websites must obtain verifiable parental consent before collecting personal information from children. This consent can be obtained through various methods, such as email, phone, or a written form.
- **Notice of Information Practices:** Websites must provide clear and comprehensive notice to parents about how they collect, use, and disclose their children's personal information.
- **Choice:** Parents must have the ability to review and delete their child's personal information and to prevent further collection.
- **Security:** Websites must implement reasonable security measures to protect children's personal information.

Consequences of Non-Compliance:

Failure to comply with COPPA can result in significant penalties, including fines and legal action. Additionally, non-compliance can damage a company's reputation and lead to loss of consumer trust.

Tips for COPPA Compliance:

- **Review Your Website:** Conduct a thorough review of your website to identify any areas that may collect personal information from children.
- **Obtain Parental Consent:** Implement a clear and effective process for obtaining verifiable parental consent.
- **Provide Clear Notice:** Ensure that your privacy policy is easy to understand and provides clear information about your practices.
- **Offer Choices:** Give parents the ability to review, delete, and prevent further collection of their child's personal information.
- **Implement Security Measures:** Take steps to protect children's personal information from unauthorized access or disclosure.

Learn more about [COPPA compliance](#).



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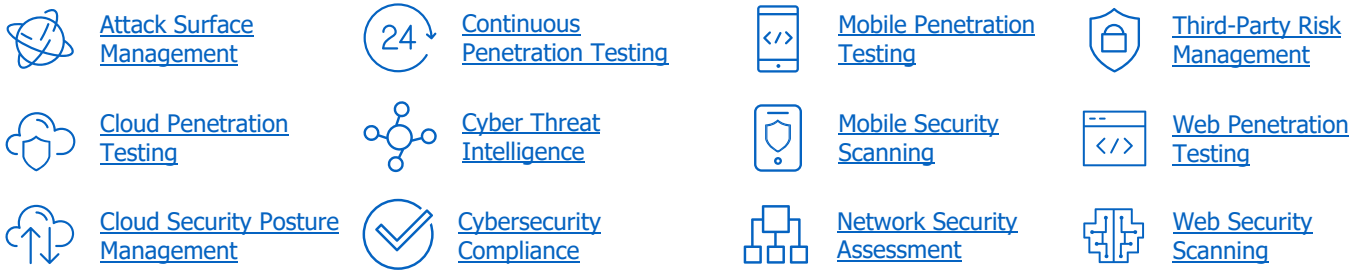
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