

Continuous Threat Exposure Management (CTEM)

Continuous Threat Exposure Management (CTEM) is a strategic approach to cybersecurity that focuses on constantly monitoring and managing an organization's vulnerability to threats.



Continuous Threat Exposure Management (CTEM) is a proactive method that aims to identify potential security flaws and threats before attackers can exploit them.

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How Continuous Threat Exposure Management (CTEM) Works?

Here's a breakdown of Continuous Threat Exposure Management (CTEM):

- ✓ **Proactive vs. Reactive:** Unlike traditional security measures like firewalls and antivirus that react to threats, CTEM takes a proactive stance. It continuously searches for weaknesses in your systems.
- ✓ **Focus on Exposure:** Continuous Threat Exposure Management (CTEM) goes beyond just vulnerabilities. It considers your entire [attack surface](#), including devices, applications, data, and configurations.
- ✓ **Prioritization:** With a vast number of potential threats, Continuous Threat Exposure Management (CTEM) helps prioritize risks based on what's most critical to your business. This allows you to focus on the most impactful vulnerabilities.

Benefits of Continuous Threat Exposure Management (CTEM)

Here are some of the benefits of implementing Continuous Threat Exposure Management (CTEM):





















- ✓ **Reduced Risk of Breaches:** By proactively identifying and addressing weaknesses, Continuous Threat Exposure Management (CTEM) helps prevent attackers from gaining a foothold in your systems.
- ✓ **Improved Security Posture:** Continuous Threat Exposure Management (CTEM) provides a more comprehensive view of your security landscape, allowing you to make informed decisions about where to strengthen your defenses.
- ✓ **Better Resource Allocation:** By prioritizing threats, Continuous Threat Exposure Management (CTEM) helps you allocate your security resources more effectively.
- ✓ **Enhanced Threat Intelligence:** Continuous Threat Exposure Management (CTEM) can be integrated with threat intelligence feeds to stay updated on the latest attack methods and emerging threats.

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